



|                    |                         |
|--------------------|-------------------------|
| <b>INVOICE NO.</b> | <b>INVOICE DATE</b>     |
| NC972783           | 5/24/2018               |
| <b>BILL CYCLE</b>  | <b>INVOICE DUE DATE</b> |
| 201805             | 6/24/2018               |

STRATEGIC MEDIA SERVICES  
 1023 31ST STREET N W  
 4TH FLOOR  
 WASHINGTON, DC 20007

## INVOICE

| AGENCY                   | AGENCY NO. | CUSTOMER                         | CUSTOMER NO. |
|--------------------------|------------|----------------------------------|--------------|
| STRATEGIC MEDIA SERVICES | 446        | BILL SCHUETTE FOR GOVENOR-NCC-MI | 24695        |

| ORDER NO. | MARKET       | PRODUCT TYPE | COST       | UNITS ORDERED | UNITS AIRED |
|-----------|--------------|--------------|------------|---------------|-------------|
| NC573826  | Grand Rapids | TV           | \$5,481.00 | 39            | 39          |

**INVOICE NOTES**  
 PRI:NP=4;IP=5 62513928 Bill Schu

|                              |                   |
|------------------------------|-------------------|
| Gross Advertising Total      | \$5,481.00        |
| Agency Commission            | (\$822.15)        |
| Rep Commission               | (\$605.65)        |
| <b>Net Advertising Total</b> | <b>\$4,053.20</b> |

**Terms:** Net 30 Days  
**Mail to:** COMCAST SPOTLIGHT  
 12964 COLLECTIONS CENTER  
 DRIVE  
 CHICAGO, IL 60693



|                    |                         |
|--------------------|-------------------------|
| <b>INVOICE NO.</b> | <b>INVOICE DATE</b>     |
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## AFFIDAVIT

**Product:**  
**Estimate No:** 3552  
**Campaign No:**

**Comcast Order No:** NC573826  
**TIM Est No:** 1207694  
**AE Name:** NCC - MI WASH DC

**Market:** Grand Rapids  
**Contract Type:** Single

### Commercial Summary

| Spot ID   | Title      | Zone                 | Networks | Spots | Cost       |
|-----------|------------|----------------------|----------|-------|------------|
| NE1276421 | BSMI5118H  | GR INTERCONNECT/6625 | FXNC     | 9     | \$1,309.00 |
| NE1291422 | BSMI51518H | GR INTERCONNECT/6625 | FXNC     | 30    | \$4,172.00 |

### Channel Summary

| Network | Zone                 | Spot ID   | Spots | Cost       |
|---------|----------------------|-----------|-------|------------|
| FXNC    | GR INTERCONNECT/6625 | NE1276421 | 9     | \$1,309.00 |
| FXNC    | GR INTERCONNECT/6625 | NE1291422 | 30    | \$4,172.00 |

| Date    | Net  | Zone/Syscode         | Time    | Spot Name  | Len | Line | Rate     | Flag |
|---------|------|----------------------|---------|------------|-----|------|----------|------|
| 5-14-18 | FXNC | GR INTERCONNECT/6625 | 6:52AM  | BSMI5118H  | 30  | 1    | \$98.00  |      |
| 5-14-18 | FXNC | GR INTERCONNECT/6625 | 8:51AM  | BSMI5118H  | 30  | 1    | \$98.00  |      |
| 5-14-18 | FXNC | GR INTERCONNECT/6625 | 6:47PM  | BSMI5118H  | 30  | 3    | \$112.00 |      |
| 5-14-18 | FXNC | GR INTERCONNECT/6625 | 9:46PM  | BSMI5118H  | 30  | 4    | \$231.00 |      |
| 5-15-18 | FXNC | GR INTERCONNECT/6625 | 6:53AM  | BSMI5118H  | 30  | 1    | \$98.00  |      |
| 5-15-18 | FXNC | GR INTERCONNECT/6625 | 8:53AM  | BSMI5118H  | 30  | 1    | \$98.00  |      |
| 5-15-18 | FXNC | GR INTERCONNECT/6625 | 6:49PM  | BSMI5118H  | 30  | 3    | \$112.00 |      |
| 5-15-18 | FXNC | GR INTERCONNECT/6625 | 9:47PM  | BSMI5118H  | 30  | 4    | \$231.00 |      |
| 5-15-18 | FXNC | GR INTERCONNECT/6625 | 10:52PM | BSMI5118H  | 30  | 4    | \$231.00 |      |
| 5-16-18 | FXNC | GR INTERCONNECT/6625 | 6:52AM  | BSMI51518H | 30  | 1    | \$98.00  |      |
| 5-16-18 | FXNC | GR INTERCONNECT/6625 | 8:52AM  | BSMI51518H | 30  | 1    | \$98.00  |      |
| 5-16-18 | FXNC | GR INTERCONNECT/6625 | 11:53AM | BSMI51518H | 30  | 2    | \$91.00  |      |
| 5-16-18 | FXNC | GR INTERCONNECT/6625 | 6:45PM  | BSMI51518H | 30  | 3    | \$112.00 |      |
| 5-16-18 | FXNC | GR INTERCONNECT/6625 | 8:46PM  | BSMI51518H | 30  | 4    | \$231.00 |      |
| 5-16-18 | FXNC | GR INTERCONNECT/6625 | 9:48PM  | BSMI51518H | 30  | 4    | \$231.00 |      |
| 5-16-18 | FXNC | GR INTERCONNECT/6625 | 10:52PM | BSMI51518H | 30  | 4    | \$231.00 |      |
| 5-17-18 | FXNC | GR INTERCONNECT/6625 | 6:51AM  | BSMI51518H | 30  | 1    | \$98.00  |      |
| 5-17-18 | FXNC | GR INTERCONNECT/6625 | 8:52AM  | BSMI51518H | 30  | 1    | \$98.00  |      |
| 5-17-18 | FXNC | GR INTERCONNECT/6625 | 10:51PM | BSMI51518H | 30  | 4    | \$231.00 |      |
| 5-18-18 | FXNC | GR INTERCONNECT/6625 | 6:51AM  | BSMI51518H | 30  | 1    | \$98.00  |      |
| 5-18-18 | FXNC | GR INTERCONNECT/6625 | 8:52AM  | BSMI51518H | 30  | 1    | \$98.00  |      |
| 5-18-18 | FXNC | GR INTERCONNECT/6625 | 4:52PM  | BSMI51518H | 30  | 3    | \$112.00 |      |
| 5-19-18 | FXNC | GR INTERCONNECT/6625 | 11:50AM | BSMI51518H | 30  | 2    | \$91.00  |      |
| 5-19-18 | FXNC | GR INTERCONNECT/6625 | 1:48PM  | BSMI51518H | 30  | 5    | \$91.00  |      |
| 5-19-18 | FXNC | GR INTERCONNECT/6625 | 2:52PM  | BSMI51518H | 30  | 2    | \$91.00  |      |
| 5-19-18 | FXNC | GR INTERCONNECT/6625 | 4:53PM  | BSMI51518H | 30  | 3    | \$112.00 |      |
| 5-19-18 | FXNC | GR INTERCONNECT/6625 | 6:49PM  | BSMI51518H | 30  | 3    | \$112.00 |      |
| 5-19-18 | FXNC | GR INTERCONNECT/6625 | 8:48PM  | BSMI51518H | 30  | 4    | \$231.00 |      |
| 5-19-18 | FXNC | GR INTERCONNECT/6625 | 9:50PM  | BSMI51518H | 30  | 4    | \$231.00 |      |
| 5-20-18 | FXNC | GR INTERCONNECT/6625 | 6:50AM  | BSMI51518H | 30  | 1    | \$98.00  |      |

| Date    | Net  | Zone/Syscode         | Time    | Spot Name  | Len | Line | Rate     | Flag |
|---------|------|----------------------|---------|------------|-----|------|----------|------|
| 5-20-18 | FXNC | GR INTERCONNECT/6625 | 8:51AM  | BSMI51518H | 30  | 1    | \$98.00  |      |
| 5-20-18 | FXNC | GR INTERCONNECT/6625 | 11:48AM | BSMI51518H | 30  | 2    | \$91.00  |      |
| 5-20-18 | FXNC | GR INTERCONNECT/6625 | 1:49PM  | BSMI51518H | 30  | 2    | \$91.00  |      |
| 5-20-18 | FXNC | GR INTERCONNECT/6625 | 2:43PM  | BSMI51518H | 30  | 2    | \$91.00  |      |
| 5-20-18 | FXNC | GR INTERCONNECT/6625 | 4:51PM  | BSMI51518H | 30  | 3    | \$112.00 |      |
| 5-20-18 | FXNC | GR INTERCONNECT/6625 | 6:52PM  | BSMI51518H | 30  | 3    | \$112.00 |      |
| 5-20-18 | FXNC | GR INTERCONNECT/6625 | 8:43PM  | BSMI51518H | 30  | 4    | \$231.00 |      |
| 5-20-18 | FXNC | GR INTERCONNECT/6625 | 9:45PM  | BSMI51518H | 30  | 4    | \$231.00 |      |
| 5-20-18 | FXNC | GR INTERCONNECT/6625 | 10:48PM | BSMI51518H | 30  | 4    | \$231.00 |      |

Order# NC573826 Total: \$5,481.00



INVOICE NO.

NC972783

BILL CYCLE

201805

BILL TO

STRATEGIC MEDIA SERVICES
1023 31ST STREET N W
4TH FLOOR
WASHINGTON, DC 20007

REMITTANCE

Please return this document with your payment

Table with 4 columns: AGENCY, AGENCY NO., CUSTOMER, CUSTOMER NO. Row 1: STRATEGIC MEDIA SERVICES, 446, BILL SCHUETTE FOR GOVENOR-NCC-MI, 24695

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: COMCAST SPOTLIGHT
12964 COLLECTIONS CENTER
DRIVE

Note: Ask\_BusOps@cable.comcast.com

CHICAGO, IL 60693

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